

## In the Claims

1. **(Currently Amended)** An integral mailer and frame, comprising:

- a) a frame front panel having an aperture therein;
- b) a frame rear panel foldably connected to the frame front panel along a first fold line and adhered to the frame front panel along opposite side portions to form a picture receiving pocket therebetween, the frame rear panel including easel forming cuts;
- c) a mailer rear panel foldably connected to the frame rear panel along a second fold line;
- d) a mailer front panel foldably connected to the mailer rear panel along a third fold line; **[[and]]**
- e) a closure flap foldably connected to the mailer front panel along a closure fold line;
- f) the fold lines being parallel and the mailer panels each having a footprint at least as large as that of the frame front and rear panels; and
- g) the panels and the fold lines being arranged to permit folding the panels about the fold lines to lay the panels one against another in an ordered overlaying configuration comprising, in order, the mailer front panel, the frame rear panel, the frame front panel and the mailer rear panel such that
  - i) both the front and rear frame panels are protected by disposition between the mailer front and rear panels and
  - ii) the easel forming cuts of the rear panel are protected by disposition between the frame front panel and the mailer front panel.

2. **(Cancelled)**

3. **(Previously Presented)** The integral mailer and frame of Claim 1, wherein the mailer rear panel and the mailer front panel are each contiguous pieces.

4-14. (Cancelled)

15. (Currently Amended) ~~[[An]]~~ A blank for forming an integral mailer and frame comprising:

a) a frame front panel having a picture display aperture;  
b) a frame rear panel ~~foldably~~ connected to the frame front panel along a first fold line, the frame rear panel including a separation line running parallel to the first fold and easel forming cuts disposed between the first fold line and the separation line;

c) a mailer rear panel ~~foldably~~ connected to the frame rear panel along a second fold line;

d) a mailer front panel ~~foldably~~ connected to the mailer rear panel along a third fold line, each of the mailer panels having a footprint at least as large as the frame panels;

e) a closure flap ~~foldably~~ connected to the mailer front panel along a fourth fold line;

~~[[d)]]~~ f) the first, second, third and fourth fold lines being sequentially arranged and substantially parallel one to another; ~~[[and]]~~

~~[[e)]]~~ g) the frame and mailer front and rear panels being foldable along the first, second and third fold lines to dispose of a size permitting the disposition of the panels in an overlaying configuration one against another; and

h) in the overlying configuration, the frame panels are disposed between the mailer panels such that both the easel forming cuts and the separation line are disposed between the frame front panel and the mailer front panel.

16. (Cancelled)

17 (New) A blank as in Claim 15 wherein one of the frame front and rear panels includes an adhesive strip at opposite side portions to adhere the frame panels together and from a picture receiving pocket therebetween.

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